



Media Kit

The Clandestine Cake Club's mission is to bake, eat and talk about cake!

Founded by Lynn Hill in 2010, CCC has grown to become one of the most highly engaged communities of cake and baking enthusiasts in the UK and overseas.

Our members join CCC in order to share their passion for baking with like-minded people. Our main purpose is to support and inspire our active members, who in turn share encouragement, conversation and knowledge within our growing community.

The Clandestine Cake Club Members represent a highly engaged and targeted audience. We pride ourselves on influential and high quality content which keeps our members coming back for more. We are passionate about introducing exciting new brands, products and concepts to our community

Some stats

CCC currently has 19,000+ members around the world. The majority of which are in the UK.

Avg Unique Visitors per month 7k

Avg Page views per month 46k

Social Media

Twitter 9k

Facebook 11k

Newsletter 17k

Instagram 2k

Services and Rates

- Leader banner ad (728 x 90) for £100 per week
- Side bar ad (250 x 250) for £50 per week
- Giveaways. £50 per month plus product. The winner is picked at random. Only the winner's details will be passed on to you to arrange delivery of their prize.
- Product Reviews. Unless agreed upon and/or sponsored, any product that you send to me, without my knowledge of it being sent, does not mean that I am obliged to write about it. There is also no obligation on my part to return any product that is or isn't used.

T & C

- All appropriate sized ad, banner and competition images to be provided by the advertiser at least 7 working days before publication on the Clandestine Cake Club website. This includes any agreed terms and conditions for Giveaways.

Contact Details.

If you would like to work with me or have any further questions please get in touch lynn@clandestinecakeclub.co.uk